

EXHIBITOR KIT



Expo Information Guide
Knoxville Information
Rules & Regulations
Parking Map
Taxes and Credentials



Freeman Expo Services
Ordering Forms
B.A.S.S. Tournament Schedule
Frequently Asked Questions

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Dear Exhibitors:

Welcome to the 2023 Academy Sports and Outdoors Bassmaster Classic Outdoors Expo.

On behalf of B.A.S.S., I want to thank you for your participation in the 53rd Bassmaster Classic and we are grateful that you decided to be a part of the biggest expo in freshwater fishing as we return to Knoxville.

This will be our second time in Knoxville. With our first being very memorable for its incredible attendance. Knoxville is the only active Classic city that has the boat take-off, weigh-in and expo all within two miles. Thus creating an event that feels inclusive, city wide and multifaceted.

We continue to monitor and improve our E-Kit to better suit you and your company's needs. We try to do our best to equip you with as much information as possible so you feel prepared and have a great overall experience at the Super Bowl of Bass Fishing. We hope you find this is as a go-to document you can continue to reference to help navigate your way through the entire exhibitor experience. We understand that a show of this size does require a well-choreographed set-up and tear down and participation from all parties. This kit explains in detail all of the rules and regulations of the show as well as commonly asked questions. I insist that you to read this thoroughly as there are many details that will affect each exhibitor in our unremitting effort to improve safety.

The following are some of the key items in the 2023 E-Kit to note:

- I am excited to share that we have a new Show Decorator with Freeman. They are one of the largest and most well known exhibition companies in the country and it is an honor to partner with them. We have spoken to great lengths about how to utilize their renowned customer service to better assist all your needs for this show. Please review their welcome profile & updated information page on pages 8-10
- Pay special attention to the Rules and Regulations starting on page 12. Several important rules are highlighted in that section. Let us know if you have any question
- Credentials will be requested on the Map Your Show exhibitor dashboard. In order to improve safety and the overall set-up experience for everyone involved, each 10x10 booth is allowed 5 credentials. Please see page 17 for additional details.
- We will be featuring the hashtag #bassmasterclassic in many locations including TikTok, Facebook, Twitter and Instagram. The best of these will be featured on www.bassmaster.com.
- Please pay attention to the other helpful links available to you on www.bassmaster.com/expo

If after you have reviewed the exhibitor kit and you have questions that have not been answered, feel free to contact us at 877-BASS-USA (227-7872).

Thank you again for being part of the most prestigious event in fishing. I look forward to seeing you in Knoxville!

Eric Lopez
Director of Event Operations
B.A.S.S.
elopez@bassmaster.com



Knoxville Information

Area Code:
865

Sales Tax:
9.75%

Median Age:
33

Population:
187,487

In 2019,
Knoxville broke
the then record
for Classic
attendance with
153,409
spectators



McGhee
Tyson
Airport (TYS)
services all
major
Airlines

237,746
B.A.S.S.
Members
within 500
miles

Knoxville is the
only active Classic
location with the
Launch, Expo and
Weigh-in within
walking distance

The
University of
Tennessee is
home to
27,000
students!

Historic Weather Info

Historical Weather Data:

Sunrise/Sunset: 7:10am/6:26pm

High/Low: 68/39

Extended Forecast. Subject to change

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 +55° night +46°	2 +52° night +45°	3 +52° night +43°	4 +52° night +45°	5 +54° night +43°
6 +54° night +45°	7 +57° night +46°	8 +57° night +48°	9 +61° night +46°	10 +61° night +50°	11 +61° night +50°	12 +63° night +54°
13 +61° night +54°	14 +59° night +48°	15 +61° night +50°	16 +59° night +50°	17 +61° night +52°	18 +61° night +55°	19 +63° night +52°
20 +63° night +52°	21 +63° night +50°	22 +61° night +50°	23 +63° night +52°	24 +64° night +52°	25 +64° night +59°	26 +63° night +54°
27 +64° night +55°	28 +66° night +55°	29 +66° night +57°	30 +66° night +55°	31 +61° night +54°		

Knoxville Accolades

Top 12 Best Mid-Size Cities in the US by SpaceWise

Top 20 Cities People Moved to in 2021 by HireAHelper.com

Top 50 Best Cities to Live by US News.com

Top 25 Best Places to Retire by Forbes.com

Knoxville named Tennessee's Coolest City by AFAR Travel Magazine



The Venues

All Within Two Miles!



Contact Information

B.A.S.S. Sales Team

Bill Syrett
770-367-6622
Sponsor/Media Sales
bsyrett@bassmaster.com

Katie Hagan
251-621-9748
Exhibit Sales – General
khagan@bassmaster.com

Questions about Booth Placement
and Sales?
Talk to us!

John Hudson
205-313-0928
Sponsor/Sales Relations
jhudson@bassmaster.com

Tim Carini
631-807-6309
Sponsor/Media Sales
tcarini@bassmaster.com

B.A.S.S. Ops Team

Ben Ashby
205-313-0905
Manager, Event Operations
bashby@bassmaster.com

Eric Lopez
Director, Event Operations
elopez@bassmaster.com

I'm responsible for
the periodic emails
from Map Your
Show

Jesse Dolan
205-313-0923
Associate, Events and Host
Activations
jdolan@bassmaster.com

And introducing our newest Expo Show Decorator, Freeman!

Talk to me about
general show
questions and booth
logistics!

Marissa Mastalerz
Marissa.Mastalerz@freeman.com



Freeman background

It all began with a party in 1923. At the University of Iowa, young Donald S. "Buck" Freeman discovered his passion for party decorating (and bringing people together) when planning a fraternity function.

Building on our legacy, Freeman has undergone rapid change in the past decade, expanding our capabilities to include strategy, creative, digital, and sponsorships, ensuring we'll continue to meet the evolving needs of our customers over the next 90 years.

Our vision for the future is simple – to remain a trusted partner to our customers. That means continuing to remain competitive and put service and relationship at the forefront. Looking forward, Freeman is the only company in the world that can offer a true end-to-end solution at scale.

Strategy that drives value

- Marketing Strategy
- Audience Acquisition
- Audience Research & Segmentation
- Event Performance Audits
- Experience Design
- Measurement & ROI
- Portfolio Planning
- Social Media Strategy
- Sponsorship Design

Creative that inspires

- Branding
- Content Development
- Experience Design
- Graphic Design
- Exhibit Design
- Production & Scenic Design
- Presentation Support
- Video & Animation
- Entertainment & Guest Speakers

Event Technology that engages

- Virtual and Hybrid Events
- Event Platforms
- Virtual Trade Show Booths
- VR & AR Technology
- Website Development
- Interactive Walls
- Email Campaigns & Social Media
- Customs Apps
- Wayfinding
- Presentation Management

Audio Visual that transforms

- AV & Production Technology
- Network Services
- Video Solutions
- Projection Mapping
- Broadcast Pre- & Post-Production
- Video Rentals
- Lighting & Lighting Design
- Staging & Scenic
- Webcasting & Livestreaming

Logistics that deliver

- Custom Production
- Rental Solutions
- Event Management
- Graphics Production
- Show-Site Services
- Labor Services
- Transportation
- Furnishings
- Exhibits
- Rigging Services
- Sponsorship Sales & Fulfillment
- Electrical Services



See the secret
to live events
in 60 seconds

[Watch here](#)



Freeman

**Advance Shipments to warehouse (on or between)
Advance Discount Deadline
First Day for Direct Shipments to Expo**
*(Reference Targeted Floorplan)

February 21 – March 16, 2023
Before February 23, 2023
Tuesday, March 21, 2023

**Order early on
[FreemanOnline](#)
Before February
23, 2023 for
discounted rates!**

Move in

(Many exhibitors will be given a targeted move-in time prior to these times based on your location in the halls. Please contact Freeman with questions.)

Wednesday, March 22, 2023 8:00 A.M. - 5:00 P.M. Scheduled Exhibitors
Thursday, March 23, 2023 8:00 A.M. - 5:00 P.M. All Exhibitors

Move out

Sunday, March 26, 2023 4:00 P.M. – 10:00 P.M. All Exhibitors
Empty Container Return 4:15 P.M. Starts
Monday, March 27, 2023 8:00 A.M. – 12:00 P.M. All Exhibitors
Deadline for Carrier Check-in*
Wednesday, March 9, 2023 10:00 A.M. All Shipments

*Scheduled pickups of your show materials at the end of the show

Freeman

We produce more than just trade shows

32 Locations in North America!

132 Industry Awards in the past two years and partner with 19+ events per day.

<https://www.freeman.com/>

Service Center Hours

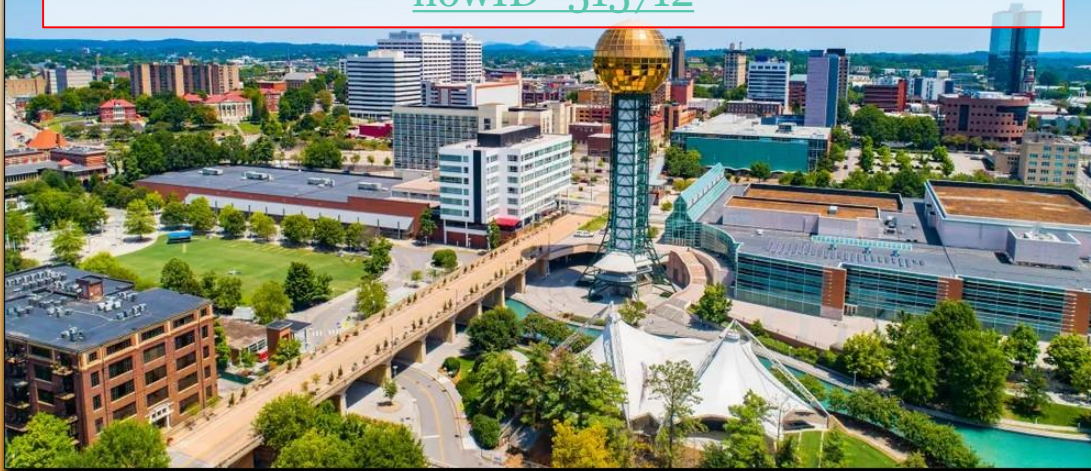
Wednesday, March 22, 8:00 A.M. - 5:00 P.M.
Thursday, March 23, 8:00 A.M. - 5:00 P.M.
Friday, March 24, 9:00 A.M. - 7:00 P.M.
Saturday, March 25, 10:00 A.M. - 6:00 P.M.
Sunday, March 26, 10:00 A.M. - 10:00 P.M.
Monday, March 27, 7:00 A.M. - 5:00 P.M.



**Expo
Information**

EXHIBITOR ORDERING FORMS

[https://www.freemanco.com/store/show/landing?s
howID=515712](https://www.freemanco.com/store/show/landing?s
howID=515712)



Knoxville Convention Center
701 Henley St, Knoxville, TN
37902
www.kccasm.com/

World's Fair Exhibition Hall
935 World's Fair Park Dr.
Knoxville, TN 37902
www.worldsfairerxhibitionhall.com/

Expo Hours

Friday, March 24th

Life/Nation Preview	11:00 A.M. – 12:00 P.M.
General Public	12:00 P.M. – 7:00 P.M.

Saturday, March 25th 10:00 A.M. – 6:00 P.M.

Sunday, March 26th 10:00 A.M. – 4:00 P.M.



TOYOTA

No type of automotive vehicle (car or truck)
Will be permitted to be on display on the
Expo Floor
with the exception of Toyota vehicles.

No display may include an image of a non-
Toyota branded vehicle



Rules & Regulations

Rules & Regulations – Cancellations & Credentials

All rules and regulations outlined in this document will remain in effect during move-in, show days and move-out. Any and all matters not specifically covered by this document or the Application/Contract for Exhibit Space shall be subject solely to the judgment of B.A.S.S. (Show Management) and may be amended at any time.

As confirmed by the Exhibitor's acceptance of the Application/Contract for Exhibit Space terms, the exhibitor agrees to abide by the rules and regulations outlined below.

- **Show Management reserves the right to move booth locations onsite if deemed necessary.**
- **B.A.S.S reserves the right to deny participation to any exhibitor, individually or corporately.**
- **There will be no guarantees of competitive separation.**
- **There will be no guarantees of crowd levels, or size of total audience.**

▪ **Booth Payment and Cancellation Policy**

Show Management will not permit exhibit installation unless all funds due are paid in full. Cancellations must be made in writing. Balance of booth payment is due February 10, 2023. All cancellations are subject to a \$500 cancellation fee that will be taken from the Exhibitor's deposit. The remainder of the deposit will be refunded no later than 30 days from the completion of the event. All cancellations after March 10, 2023 shall be subject to forfeiture of all entire amount paid.

▪ **Subletting**

Subletting of exhibit space is not permitted. Subletting is defined by taking money from another company for them to exhibit inside your booth. This includes marketing, brand awareness or engagement activation on another company's behalf. Exhibitors acting as retailers are allowed to sell items from other brands in their booths.

▪ **Credentials**

All exhibitors must wear an official show badge, as furnished by Show Management, to gain access to the exhibit floor during setup, show days (prior to show opening), and move-out. No other form of identification will be considered valid if worn without the official show badge.

No one under the age of 16 may be on the show floor during setup and teardown.

These rules will be strictly enforced in order to keep a safe and productive show floor. Please see additional credential information on page 17.

▪ **Logo Usage**

The Bassmaster Classic official shield logo may not be used by any exhibitors. Use of the logo is exclusive to Premier Sponsors. We will create an Exhibitor Logo for your use available on www.bassmaster.com/expo

No advertising or printed matter, which, in the opinion of Show Management, is undignified or otherwise objectionable shall be distributed or displayed. Exhibitors have the right to distribute catalogs and other printed material from their exhibit space, but from no other areas unless approved by Show Management.

▪ **Character of Exhibits**

Exhibitors shall display their products and conduct their business only within their assigned exhibit space.

Exhibitors may not distribute materials from any location other than their exhibit booth.



The Academy Sports + Outdoors Bassmaster Classic Outdoors Expo uses the IAEE Recommended Guidelines for Exhibits. Please contact us for further clarification.

Booth Definitions

In-Line & Corner Booths

A booth located in a straight line with at least one adjacent neighbor on either side is considered an in-line booth. A corner booth is on the end of a series of in-line booths.

Peninsula Booth

A 20'x20' booth or larger with an aisle on three sides and an adjacent neighbor on the fourth side is considered a peninsula booth.

Island Booth

A booth with an aisle on all sides with no adjacent neighbor is considered an island booth. Only Booths over 1200 SF and Bassmaster Classic Premier Sponsors are guaranteed island booths.

Booth Design and Construction

Each 10'x10' booth will be set with 8' high back drape, 36" high side drape, and an identification sign. Exhibitors shall conform to exact booth location and dimensions as stipulated in the Application/Contract for Exhibit Space.

In-line booths cannot exceed a height of eight (8) feet, including signage, back, and sidewalls. Exceptions must be cleared by Show Management. Sidewalls may be 8' tall if only 4' or less from the back wall. Sidewalls past 4' from the back wall may only be 4' high. A 10'x10' in-line booth along the wall can include a back wall of over 8'. Hanging signs are not subject to this rule.

The height of island and peninsula booths, including signage, is not restricted to eight (8) feet in certain cases. It is the responsibility of the exhibitor to make sure that any items that exceed ten feet in height are safely secured. Peninsula booths may not, however, include in their booth any exhibit items that interfere with their adjacent neighbors. Peninsula booths also must keep the exterior 5' on the aisles free from tall obstructions. Show Management maintains the right to determine what items do or do not interfere with an adjacent neighbor.

All exhibits must be presentable in nature. This includes being clean of debris and trash, vacuumed, and all items in the booth must have a clean/finished look. Show Management reserves the right to require exhibitors to alter their booths to meet show standards. Such alterations will be done at the exhibitor's expense.

Booth Floor Coverings

All booths are required to have a floor covering (carpet, tile, wood, or other) in WFEH and the first level of the KCC. If you are on level 2 or 3 of the KCC, then you do not need a floor covering. Partial floor coverings will not be accepted. Show Management will instruct Freeman to cover any booth without floor coverings at the expense of the exhibitor if not in place by 3 p.m., Thursday, March 23, 2023. Show Management will provide aisle carpet. Exhibitors who install their own floor coverings are responsible for removing tape/adhesive and residue. KCC/WFEH requires the use of residue-resistant tapes. Proper tape can be obtained from Freeman.



•**Display of Vehicles (Toyota vehicles only)**

All vehicles placed in exhibits must conform to the following conditions: Fuel tank must have 1/4 tank or 10 gallons (whichever is less), Fuel cap must be lockable or taped shut, battery cables must be disconnected, vehicle is not to run inside of the building, refueling of vehicle may not take place inside of the building, No display may include an image of a non-Toyota branded vehicle.

•**Booth Sidewalls**

No sidewalls, signs, product or other parts of your display may be set to block or obstruct the view of another display. Exhibits are limited to the space agreed upon in the contract.

No items may extend into the adjoining space or aisles including trailer tongues, wheels, literature racks or other displays.

•**Booth Signage**

In-line booths are restricted to an eight feet height limit so as not to interfere with neighboring exhibitors unless the signage is hung from the ceiling.

Signage hung from the ceiling above a booth is subject to the rigging points of the facility. In some cases, such signage may not hang in the exact location you would prefer due to the rigging points above your booth. There is limited sign hanging in Hall 3.

•**Copy Righted Materials**

Exhibitor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the event unless it has obtained all necessary rights and paid all required royalties, fees or other payments. Exhibitor may also not use logos or copyrighted material in booth displays without proper authorization. This includes the B.A.S.S. Shield, Bassmaster Classic logo or any related logos.

•**Care and Staffing of Exhibits**

All exhibits must be properly staffed by credentialed personnel during official show hours. Exhibitors will be allowed onto the show Floor one hour prior to show opening on show days. Absolutely no dismantling of any portion of any exhibit will be allowed prior to show closing.

The move-in and move-out schedule must be strictly followed To ensure the safety and convenience of all exhibitors. No move-in or move-out activity will be allowed outside of scheduled hours without the approval of Show Management.

The installation and dismantle of all exhibits shall be made at the expense of the exhibitor. Special services should be made through Freeman. A service desk will be set up on the show floor during move-in for the coordination of special services.

•**Loading Docks**

All unattended vehicles left in the loading docks are subject to be towed at the owner's expense without notice. Please coordinate all use of loading docks with Freeman. Shipments will need to go to the Marshaling Yard before getting approval to go to loading docks. All items using carts & flatbeds need to be delivered to the show floor through the loading docks.

•**Product Sampling**

Permission to distribute or dispense, without charge, samples of food, soft drinks, and refreshments, shall be arranged in advance and approved by Show Management, as well as the KCC/WFEH Food & Beverage department.



•Damage to the Facility

All exhibitors are responsible for returning the space they have leased from Show Management to the facility in the same condition in which they received it or better. Damage to leased space or surroundings by an exhibitor during move-in, show days or move-out is the responsibility of that exhibitor. Costs to repair damages will be billed to the exhibitor.

•Tents/Pop-up tents

No covered structures over 100 square feet such as tents, roofs, or overhead coverings are allowed on any display in a building equipped with fire sprinklers without prior approval of the Fire Marshall. Please Contact Ben Ashby with B.A.S.S. (bashby@bassmaster.com) to apply for approval.

•Banners

No type of signage can be attached to the walls without the prior consent of the B.A.S.S. Show Management and the KCC/WFEH. All signs must be placed within your booth space and are not permitted in hallways, elevators, or the lobby.

•Licenses/Permits/Taxes

The tax rate for Knoxville, TN is 9.75% to be paid to the state of Tennessee. Sales of boats and motors are subject to Motor Vehicle excise tax. The excise tax would be due at the time of registration. Further communication will be provided on the directions to submit your taxes to the Tennessee.

•Balloons

Helium balloons are strongly discouraged. Balloon use is allowed as a display within an exhibitor's booth, only if properly secured. The Exhibitor will be charged \$10 per balloon for removal of any balloons that float to the ceiling. Helium balloons may not be given out as a premium.

•Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Event Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

•Stickers

Distribution of stick-on badges, labels, bumper stickers, or any adhesive slogan materials is prohibited on KCC/WFEH premises. If such materials must be removed from the facility, a removal fee will be charged to the exhibitor.

•Sound Devices

Sound policy: Sound of any kind must not be projected outside of the exhibit booth.

Speakers and other sound devices should be positioned as to direct sound into the booth rather than into the aisle. Show Management maintains the right to ask an exhibitor at any time to lower the volume of a sound device or turn it off if it is deemed to be disruptive to neighboring exhibitors. Rule of thumb: Sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of the booth.

Rules & Regulations

Parking

Due to the urban location of the KCC and WFEH, parking is very challenging and first come, first serve. Some of the below lots may not be available on set-up and exhibition days.

Parking Locations

Arrows indicate traffic direction on street

- 1 **P** Locust Garage (Take skybridge to Center)
Free after 6:00 PM & Weekends
- 2 **P** Poplar Street Lot (As Available)
- 3 **P** Blackstock Surface Lot (Exhibitor Park)
- 4 **P** World's Fair Park (North Lot)



Public parking is available at the Arena and spectators will be bussed to Convention Centers and dropped off in front of WFEH.

CREDENTIALS

You will be able to apply for credentials on the Map Your Show website. An email will alert you as to when that process will start. These credentials will only be good for entry into the Expo halls before show opening. Please let Jesse Dolan (jdolan@bassmaster.com) know if you have issues accessing the Map Your Show website. It will act as a virtual online expo to anyone with access to the Internet. A spreadsheet with names may also be emailed to Jesse at the above email (1 cell equals 1 full name, i.e. John Doe)

Each 10x10 booth will have access to 5 credentials. Each additional 100 square feet will raise your credential limit by 1 (Example: 10x30 = 7 credentials, 20x30=10 credentials). Reminder: The show is free entry and booth workers showing up after opening will not need a credential.

Please privately assign a Credential Representative to be responsible for managing your staff's credentials. The representative will pick up your credentials by providing a photo ID. If you are going to have a shift change at your booth, please let staff know at the Credential Pickup Desk to leave at Will Call Station.

SALES TAX INFO

The tax rate in Knoxville, TN, is 9.75%. The State of Tennessee will be given a list of the registered exhibitors and they may reach out to you individually to ensure compliance. The State may have representatives on site to hand out payment procedures.

The tax rate in Knoxville, TN, is 9.75%. The 9.75% is a combined rate with the state of Tennessee (7%) and Knox County (2.75%). The State of Tennessee will be given a list of the registered exhibitors and they may reach out to you individually to ensure compliance. The State may have representatives on site to hand out payment procedures. You may also use this website (<https://tntap.tn.gov/eservices/>) to pay the appropriate tax, for both state and local, after the show is completed. Click the link "File Consumer Use Tax" to process your payment (you will not need to create an account).

Transient Vendor Permits

Any vendor without a business license in the State of Tennessee will need to fill out the "Vendor License Permit – Transient" from the City of Knoxville. That form will be valid for the County and the State and is good for 14 days. The form may be accessed here: https://cdn5-hosted.civiclive.com/UserFiles/Servers/Server_109478/File/Finance/permit_transvendorlicense.pdf

Note: The State of Tennessee requires one of two forms but the City of Knoxville requires the Transient Vendor's License issued by the City of Knoxville. Forms may be mailed into City of Knoxville Business Tax Office.



Take Off
 Volunteer Landing
 Knoxville, TN 37902
 4 Mins/1.2 Miles to Arena

**Take Off &
 Weigh-in**

Weigh-in
 Thompson-Boling Arena
 1600 Phillip Fulmer Way #202, Knoxville, TN
 37996
 6 Mins/1.1 Miles to Expo



1972 Don Butler	1986 Charlie Reed	2000 Woo Daves	2014 Randy Howell
1973 Rayo Breckenridge	1987 George Cochran	2001 Kevin Van Dam	2015 Casey Ashley
1974 Tommy Martin	1988 Guido Hibdon	2002 Jay Yelas	2016 Edwin Evers
1975 Jack Hains	1989 Hank Parker	2003 Michael Iaconelli	2017 Jordan Lee
1976 Rick Clunn	1990 Rick Clunn	2004 Takahiro Omori	2018 Jordan Lee
1977 Rick Clunn	1991 Ken Cook	2005 Kevin Van Dam	2019 Ott Defoe
1978 Bobby Murray	1992 Robert Hamilton Jr.	2006 Luke Clausen	2020 Hank Cherry
1979 Hank Parker	1993 David Fritts	2007 Boyd Duckett	2021 Hank Cherry
1980 Bo Dowden	1994 Bryan Kerchel	2008 Alton Jones	2022 Jason Christie
1981 Stanley Mitchell	1995 Mark Davis	2009 Skeet Reese	
1982 Paul Elias	1996 George Cochran	2010 Kevin Van Dam	
1983 Larry Nixon	1997 Dion Hibdon	2011 Kevin Van Dam	
1984 Rick Clunn	1998 Denny Brauer	2012 Chris Lane	
1985 Jack Chancellor	1999 Davy Hite	2013 Cliff Pace	



Frequently Asked Questions

I've been told I have to go to the Marshalling Yard. What and Where is that?

With a show as big as ours, timing is everything! That is why we have a move-in schedule that is important for us to follow and enforce.

All exhibitors will be given a timeframe of when to move in. You must go to the Marshalling Yard to queue before going to the Expo.

For more information, click [HERE](#)

What time can I get in the show each day? And can I bring people with me?

For set up days, we ask exhibitors to follow the Targeted Move-in plan provided by Freeman. This helps us ensure that not everyone arrives at once.

For show days, exhibitors can arrive as early as 8am and must present their credential. We ask that exhibitors please limit guests to only working staff members with credentials before show opening

I'm a small, 10x10 booth and I want to carry my stuff in. Where do I go and what do I do?

One of our most common questions! Due to the urban and busy location of the Knoxville Convention Center and World's Fair Exhibition Hall, parking on the street and carrying items through the front door is prohibited. All exhibitors and vehicles must check in at the Marshalling Yard before moving in.

I'm an exhibitor at the show, can I use the Classic Logo for marketing?

Unfortunately, our official logo is reserved for our sponsors only. To help remedy and support our exhibitors, we do offer other ways of marketing your presence at our event such as an official press release template and exhibitor gifts. For more information, please look for emails from Mapyourshow.com and continue checking www.bassmaster.com/expo